2020 MEDIA PACK

# CILEXJOURNAL

THE JOURNAL OF THE CHARTERED INSTITUTE OF LEGAL EXECUTIVES





# Welcome to *CILEx Journal*, the official Journal of the Chartered Institute of Legal Executives

# www.cilexjournal.org.uk | myCareer | www.cilexrecruitment.org.uk

CILEx Journal is the most cost-effective publication for actively promoting your business to this highly regarded and influential audience. If your business needs to reach legal decision-makers, then take a look at our clients both within CILEx Journal and online at: www.cilexjournal.org.uk, and on our membership portal, myCareer: they have one thing in common – success!

CILEx Journal editor Val Williams says: 'Our focus is to ensure that CILEx Journal informs, educates and entertains its readers. The Journal's content strives to embody and advance the expertise and skills of all our CILEx members. The publication, which has been produced for well over 50 years, is the definitive resource for members of the Chartered Institute of Legal Executives.'

Published quarterly, in spring, summer, autumn and winter, *CILEx Journal* will report what CILEx says or does, or is about to say or do, and will continue to provide access to topical features, thought-provoking articles, and updates from the President, key stake holders and head office.

CILEx recruitment on myCareer offers substantive exposure to all our members. Packed with interactive tools, eLearning content, a CV builder, and tips about interview techniques, all designed to assist them with their next career move. Accessed through our members' confidential area, myCareer is tailored to assist, wherever the particular member is in their CILEx journey.

Access is also available for non-members of CILEx via www.cilexrecruitment.org.uk, where they can register to login to myCareer and then view current vacancies and use the added benefits of the interactive tools available for CV advice and preparing for interviews.

CILEx is the professional association and governing body for Chartered Legal Executive lawyers, other legal practitioners and paralegals. Our role is to enhance the role and standing of Chartered Legal Executives, and all our members, within the legal profession.

For over 50 years, we have been offering unparalleled access to a flexible career in law. We work closely with several government departments and are recognised as one of the three core regulators of the legal profession. CILEx represents its 20,000 members and lobbies for change and improvements to the legal system on their behalf. CILEx offers a unique route to a legal career and to becoming a qualified lawyer without the requirement to have a law degree, although law graduates and graduates with non-law degrees can also qualify as a lawyer through the CILEx route. Entry is accessible to those holding a variety of qualification levels. Typically, those studying through CILEx receive on-the-job training in solicitors' offices or legal departments, whilst also attending classes in law and practice at one of our accredited academic institutions or via distance learning.

The status and standing of Chartered Legal Executives continues to grow: they are already able to represent their clients in court (after they have completed the appropriate training) and are now eligible to become partners in law firms, and coroners and judges. Chartered Legal Executives are also eligible to apply for independent practice rights in litigation, advocacy, immigration, conveyancing and probate. They specialise in a particular area of law, which means that the everyday work they undertake is similar to that of a solicitor.



# Advertising

## Mechanical Data for Journal and recruitment advertising

ADVERTISING SPACE	TYPE AREA (H x W)	TRIM SIZE (H x W)	BLEED SIZE (H x W)
Double page spread	255 x 399mm	297 x 420mm	303 x 426mm
Full page	255 x 185mm	297 x 210mm	303 x 216mm
Half page horizontal	125 x 185mm	-	-
Half page vertical	255 x 90mm	-	-
Quarter page	125 x 90mm	-	-
Eighth page	60 x 90mm	-	-

RECRUITMENT SET IN 3 COLUMNS	TYPE AREA (W)
1 column	59mm
2 column	122mm
3 column	185mm

All artwork should be supplied as a CMYK, high resolution (300dpi) PDF with 3mm bleed where required.

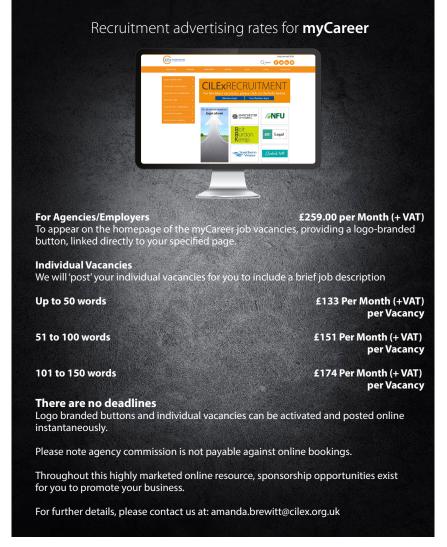
## Advertising Rates

ADVERTISING SPACE	RECRUITMENT	ROP
Double page spread	£2408	£1686
Full page	£1317	£937
Half page	£762	£542
Quarter page	£483	£346
Eighth page	£278	£198
Single column centimetre (SCC)	£37	-
Lineage - Minimum 3 lines	£54	-
Additional lines	£16	-

# Inserts / Outserts / Bellybands / Postcards

PRODUCT	COST
Inserts - 12gms and under	£74 per 1000
Inserts - 12gms and over	£POA
Outserts / Bellybands / Bound inserts & postcards	£POA

All prices are in UK pounds and are subject to vat at the current rate Please note that rates are subject to change



# Advertising deadlines 2020

ISSUE MONTH	JOURNAL ADVERTISING/ FEATURE DEADLINES	RECRUITMENT DEADLINE (THURSDAY 11am)	PUBLICATION DATE
WINTER	13.01.2020	23.01.2020	29.01.2020
SPRING	13.04.2020	23.04.2020	29.05.2020
SUMMER	13.07.2020	23.07.2020	29.07.2020
AUTUMN	12.10.2020	22.10.2020	28.10.2020



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# CILEx weekly E-newsletter -Recipients over

16,000 CILEx members

# Banners

270 x 150px

290 x 100px £204.00 per week

£325.00 per week 600 x 100px £325.00 per week

600 x 200px £446.00 per week

# Outserts

**Price on application** 



LEX CHARTERED INSTITUTE OF LEGAL EXECUTIVES

CILEx Member Newsletter

This special edition reports on the inaugural CILEx National Awards and this year's Graduation and Fellowship Admission Ceremonies, which celebrated the 'exceptional talent, innovation and achievement of our members at two

Feature articles include: 'Review of the justice system in Wales' by Lord Thomas, chair of the Commission on Justice in Wales and a CILEX Honorary Vice-President, The Access to Justice Foundation: the first ten years' by Clare Carter, deputy CEO of the ATJE; and 'Open justice and technology: Friend or foe?' by CILEx policy officer

In addition, CILEx membership manager, Louise Tyrrell, provides useful tips to help ensure compliance with wave CPD requirements in 'The new CPD vear, and infographic describes What is in much hub of career information

No-fault divo

CILEx's no-fault divorce survey closes to The Government are consulting on change requirements for divorce and the dissolution partnerships (along with judicial separations orders). The changes put forward aim to:

- Eliminate the 'fact' based requirement

Consider the ability for joint petitions/app Remove the right to defend for the second for The scope of the consultation of matrimonial In

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